



“Beautiful Weddings & Events” ~ Digital Magazine

The Magazine Written by Wedding Professionals for Brides & Grooms

Write an article about your wedding business, your region, your association, or your honeymoon spot while promoting your name and web address to brides locally and globally.

Brides open up our digital magazine from an e-mail sent to every bridal lead or from the menu bar links throughout the WeddingLinks.com portal and the Wedding Planning section. The sample magazine appearing now is about California. The future magazine will provide a corporate setting in the front pages and it is then indexed by state, opening to articles and ads for that region

The 8.5 x 11” digital magazine offers advertisers one-year of visibility in selected time zone regional magazines across the USA. The bride selects the magazine and it opens to articles and ads for that region. She may green the magazine by keeping it on her computer or print out the pdf page of her choice.

Full page - \$900 advertising fee includes a 20 links package

Half page - \$500 advertising fee includes a 12 links package

Article or ad placement in two or more magazines, gives discounts of 20% (see breakout below)

No listings are available in this magazine.

Inside front cover

Inside back cover

This marketing package includes:

- Article editing and one review with corrections and a sign-off prior to publishing
- A links package for links in WeddingLinks.com (global marketing) and/or split them with Beautiful-Events.com (California corporate events marketing).
- A high-resolution copy to use for your marketing or trade show table.
- A list of on-line magazine submission websites to place your article on the web and bring your website traffic
- Bridal leads – sent weekly by e-mail (leads for a specific region are not guaranteed)

Guidelines: Full page - 300 words of copy, title, sub-title, your contact information and web address, logo (if available), 2 or 3 color or black/white photos, all at 300 dpi, cmyk tif or jpg file format. Send all to info@jrpublicationsinc.com. Links begin at date of contract signing. Article renewal is one-year from date contracted.

Half Page: 2 Photos with advertorial style layout

Copywriting: Services are available to those who wish to complete an article with a professional writer’s touch. \$250 fee, completed by phone interview.

Payments: Check, Visa, Master Card or American Express.

Deadlines and Release of Magazine Dates vary on the deadlines with all magazine release dates before or in December - yearly.

Magazine Close Dates: Mountain - April 1st; Central - June 1st; Eastern – August 1st; Pacific – October 1st.

Marketing of the Publications

- WeddingLinks.com, BridalShowInfo.com and A-Honeymoon.com (our global portals) will host from their home pages a link where a bride can download the magazine of her choice
- Regional bridal leads are sent a colorful e-mailer with the magazine covers to click on to open up the magazine of their choice
- Trade show booths nationally
- Bride’s blog and articles placed on the Internet



J . R . P U B L I C A T I O N S , I N C .

One Magazine	Two Magazines	Three Magazines	Four Magazines
Full Page \$900	$\$900 + 720 = \$1,620$	$\$900 + 720 + 720 = \$2,340$	$\$900 + 720 + 720 + 720 = \$3,060$
Half Page \$500	$\$500 + 400 = \900	$\$500 + 400 + 400 = \$1,300$	$\$500 + 400 + 400 + 400 = \$1,700$

This is a fraction of the cost for print magazine with the same visibility...allowing the bride to choose her region of the USA, plan from your great article/ad that leads to your website and phone number. By greening the publication, she can store everything on her computer.